

Current and Future Memory Technologies for your Intel® Architecture Based Platforms

Geof Findley, Sr Manager, Platform Memory Operation, Intel Harry Yoon, Principal Engineer, Samsung

SPCS001



Agenda

- Intel Memory Usage Roadmap
- Memory industrial status and projection
- DDR3 Health & Industry Enabling Status
- DDR3 Value for DT/WKST/MB/SVR
- Memory education from leading supplier in industry – Samsung

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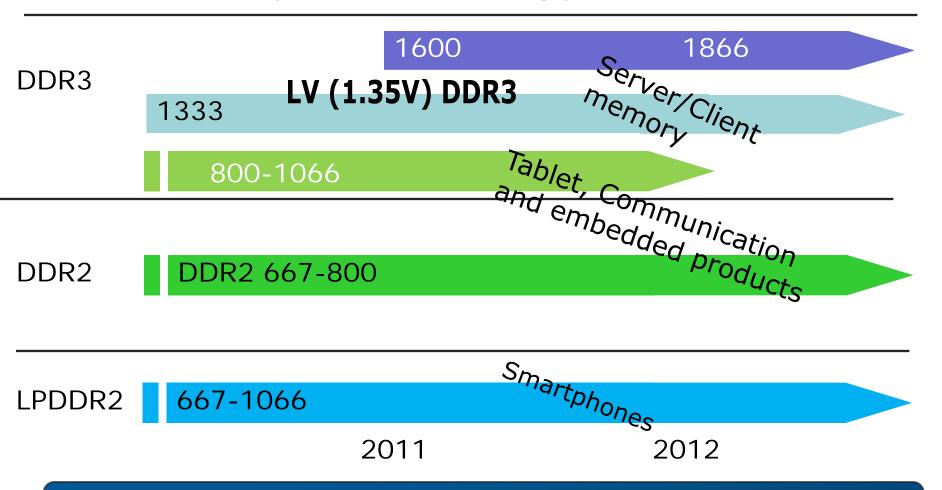


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Memory Technology Roadmap



Intel offers right memory for the right products



DDR3 Across Many Major Segments

		Product Name	Memory	
Desktop	HEDT	Intel® Core™ i7 Extreme Processor	DDR3 up to 1600 + XMP	
	MS	Intel Core i7 and Core i5 Processor	DDR3 up to 1333 + XMP	
Mobile	XE	Intel Core i7 Processor	DDR3 up to 1600 + XMP	
	T & L	Intel Core i5 Processor	DDR3 up to 1333	
Server	MC/EX	Intel [®] Itanium [®] Processor 9100/Intel [®] Xeon [®] Processor 7500	DDR3 800/1066 1.5V & 1.35V	
	EP	Intel Xeon Processor 5600	DDR3 up to 1333 1.5V & 1.35V	
	WK/UP	Intel Xeon Processor 3400	DDR3 up to 1333	
Netbook		Intel [®] Atom™ Processor N450	DDR2/3 up to 800	
Tablet		Intel Atom Z760	DDR2 800	



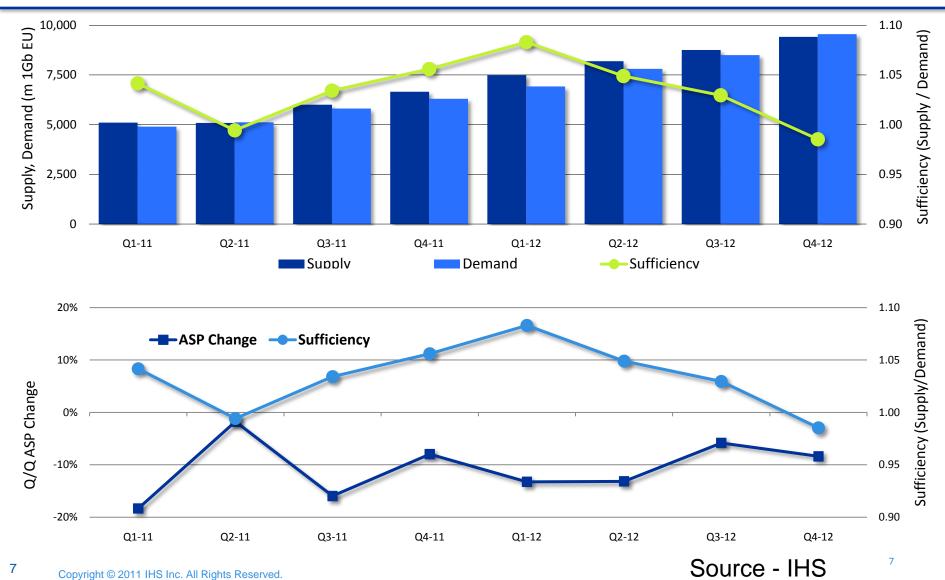
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Supply / Demand

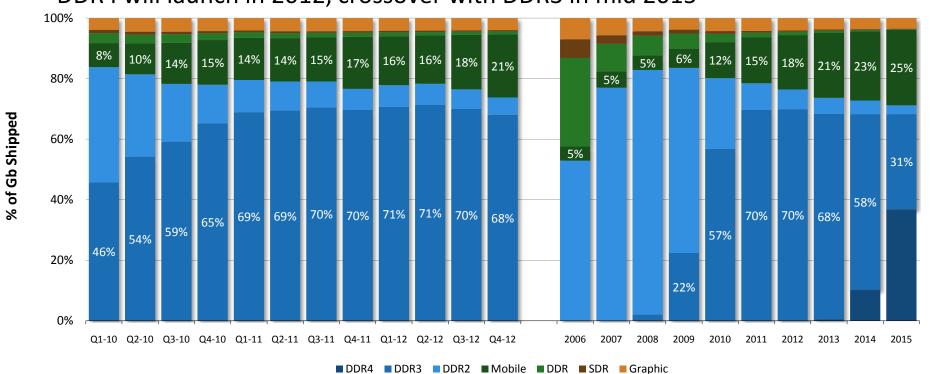




DRAM Technology Forecast Bit Basis



- Mobile DRAM is gaining bit share
 - 12% in 2010 growing to 25% in 2015
- DDR3 shipments surpassed DDR2 in Q1 2010
 - DDR3 now accounts for ~70% of bit shipments
- DDR4 will launch in 2012, crossover with DDR3 in mid 2015



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Intel® Memory Validation

- DRAM Component Validation
 - AC/DC testing using Automated Tester at extreme test condition according to specifications
 - RLC testing using Vector Network Analyzer extracting package parasitic data
- Thermal, Temp Sensor, and Heat Spreader Validation
- DIMM System Validation
 - Functional stress testing at extreme test corners according to specifications
 - System power management testing power/reset cycle test, S3, C-state test
 - Platform margin testing
- Thousands of platforms tested for reliable operation by launch



Comprehensive Validation to Specifications, use Intel® products with reliable memory



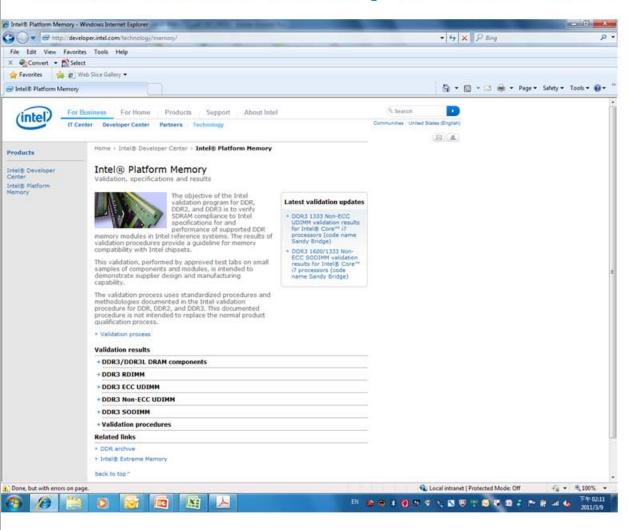
Memory Ecosystem for DDR3

- -> Leading suppliers shipping in volume...
- DRAM Samsung*, Hynix*, Micron*, Elpida*, and Nanya*
- DIMM Kingston*, A-data*, Apacer*, Crucial*, etc
- Register/Buffer Inphi*, IDT*, Montage*, and Ti*
- Temp Sensor NXP*, ST Micro*, Microchip*, Atmel*,
 IDT*, and On-Semi*

DDR3 Ecosystem Very Healthy

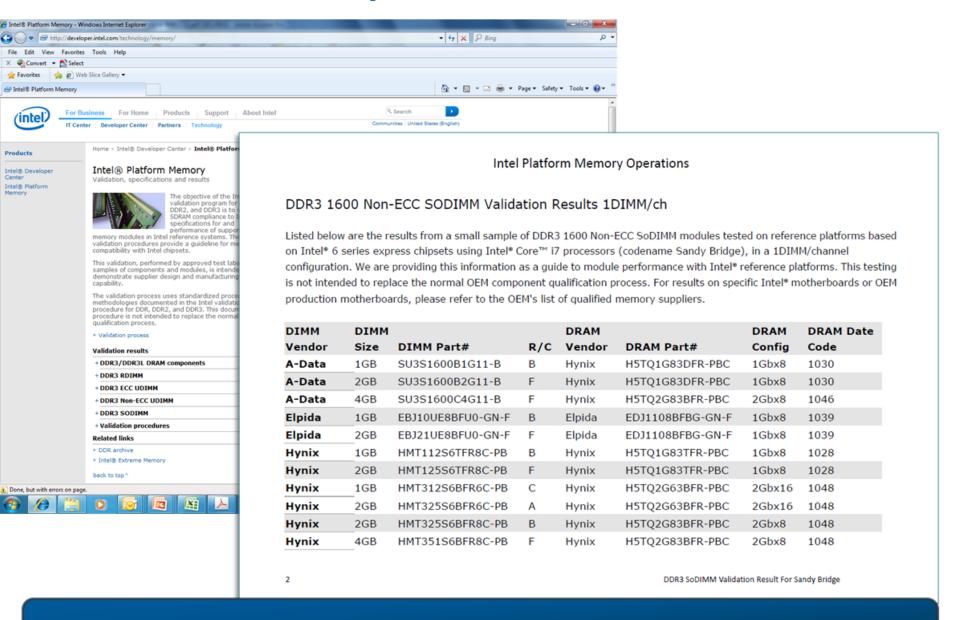


Validated DDR3 Memory for Intel® Core™ i7 Processor



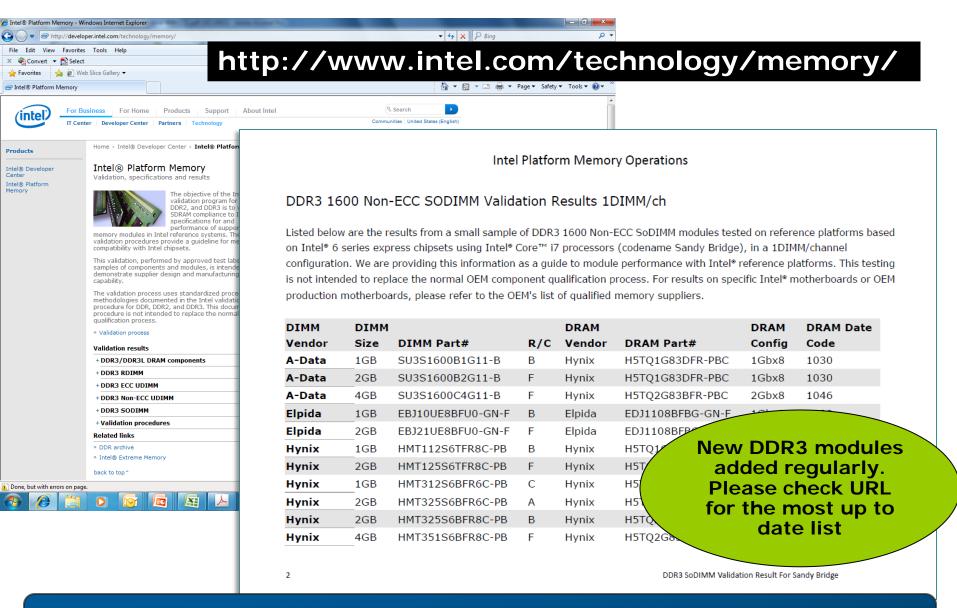
Use Intel Validated Memory For Efficient Platform Development

Validated DDR3 Memory for Intel® Core™ i7 Processor



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Validated DDR3 Memory for Intel® Core™ i7 Processor



Use Intel Validated Memory For Efficient Platform Development

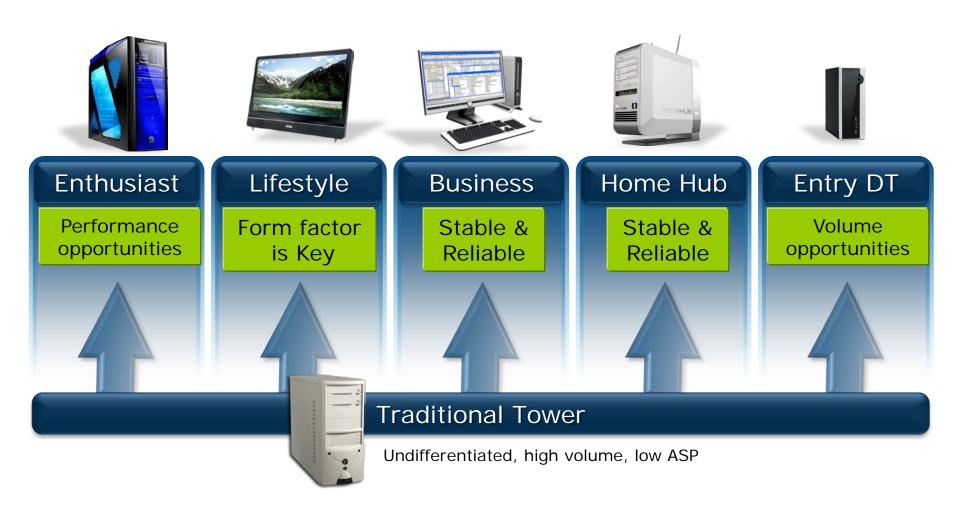
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Differentiated Desktops Focused Strategy is Driving Growth





UltraBook™ Redefining the PC Experience



Ultra Mainstream

Mainstream SPP < \$999

Balance Memory Cost & Capacity

UltraBook™ Redefining PC Memory



DDR3 Support in Intel® Server Products

 DDR3 continues to be the technology of choice for Intel's server platforms launching in 2011

Intel® Itanium® processor 9000 series RDIMM Intel® Xeon® processor 7500/ 6500 series RDIMM Intel Xeon processor 5600 series RDIMM, UDIMM with ECC, 1.35V RDIMM Intel Xeon processor 3400 series RDIMM, UDIMM with ECC Intel Xeon processor E3-1200 product family UDIMM with ECC

 Intel's Expandable and Mission Critical server products support large memory configurations with the Intel Xeon processor 7510 Scalable Memory Buffer

Intel® server products offer flexibility of memory type to address the range of end user priorities

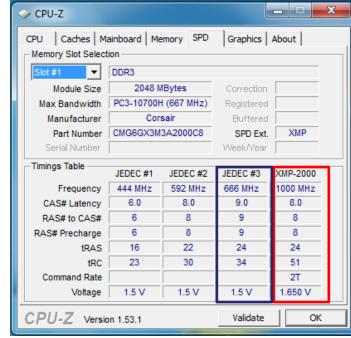


Intel® Extreme Memory (Intel® XMP) Profile



- Contains profiles of pre-tested memory timings in SPD for easy OC
- DIMM supporting 2010 Intel[®] Core[™] i7,
 i5 and 2nd Generation Intel Core i7, i5, i3
- Enables robust, overclocking solution designed to take advantage of the unlocked capability of Intel[®] CPUs
- Intel® XMP compliant DIMMs available
 - Corsair*, OCZ*, Kingston*, Patriot*,Crucial*, Geil* & others

http://www.intel.com/consumer/game/extreme-memory.htm



Mobile Memol

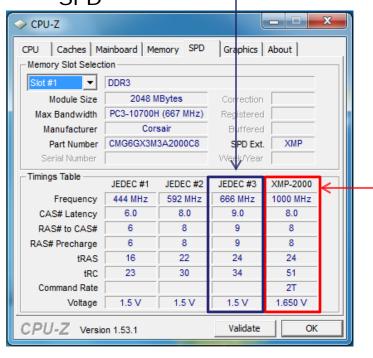


Intel® Extreme Memory Profile (Intel® XMP) How It Works

1. Intel® XMP Enabled BIOS reads module SPD at power-on. JEDEC and XMP Profiles are stored on UDIMM or SODIMM SPD

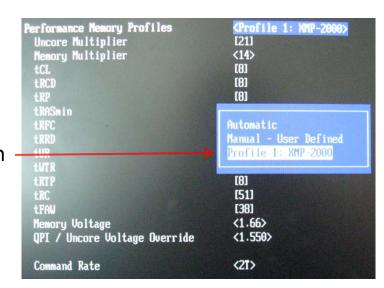
2. System
boots with
highest
supported
JEDEC
defined
parameters





3. Predefined and tested Intel XMP profiles can be selected by the end user through BIOS setup

4. Reset system to apply



Intel® XMP exceeds JEDEC timings and system voltages: It is overclocking



Summary

- DDR3 provides improved power consumption and performance over previous generations
- Intel continues to promote mobile, desktop, workstation, server adoption of DDR3
- All major suppliers have DDR3 as their volume focused product
- UltraBook™ Redefining PC Memory
- Intel® Extreme Memory Profile defines new levels of memory performance

DDR3 Is Mainstream Now





Samsung DRAM Solution

2011. 09. 14

Memory Product Planning & Application Engineering Samsung Electronics Co., Ltd.

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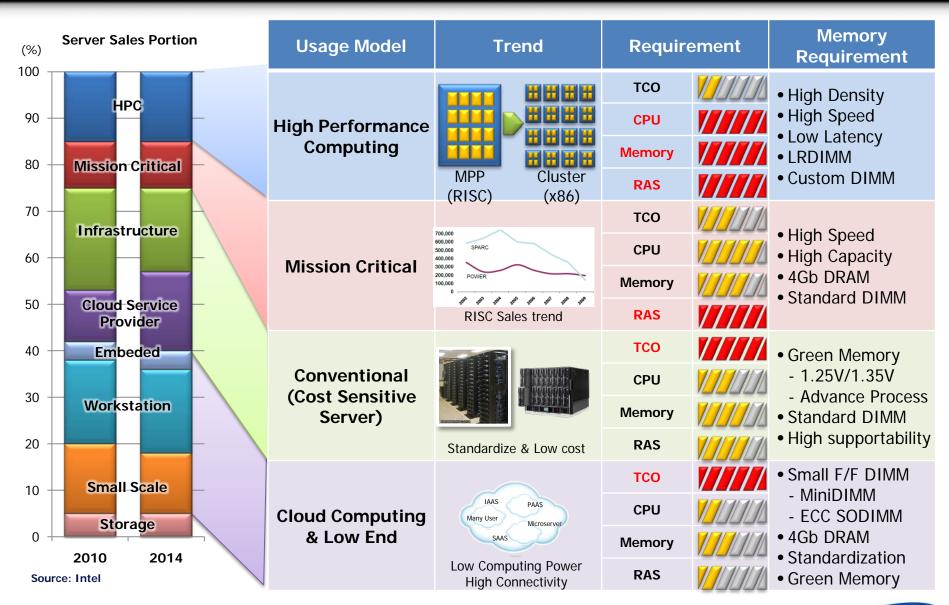


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- 1 Server Trend & Memory Solution
- 2 PC Trend & Memory Solution
- 3 Tablet/Smartphone Trend & Memory Solution
- 4 Long Term Memory Projection







- With advanced technology, Samsung offers optimal solution for Server
 - 35nm technology now, 20nm class product available soon

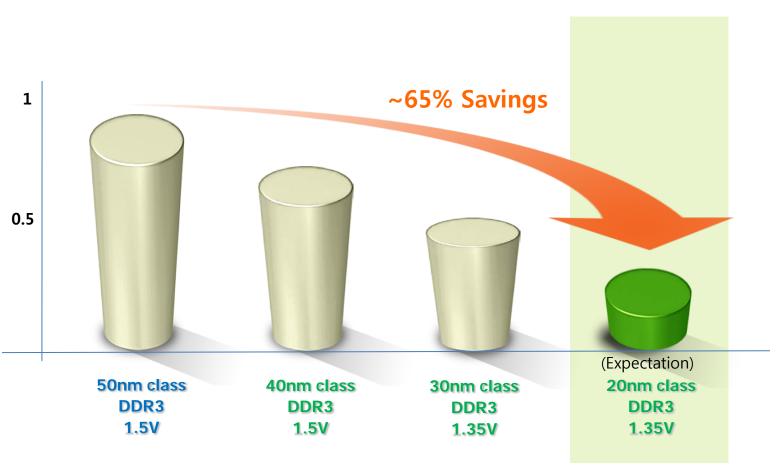
Density	Туре	Comp.	Org.	Availability
2GB	RDIMM, ECC UDIMM	2Gb	1Rx8	Now
4GB	RDIMM, ECC	2Gb	1Rx4, 2Rx8	Now
	UDIMM	4Gb	1Rx8	Now
8GB	RDIMM, ECC UDIMM	2Gb	2Rx4, 4Rx8	Now
		4Gb	1Rx4, 2Rx8	Now
16GB	RDIMM,	2Gb	4Rx4	Now
	LRDIMM	4Gb	2Rx4, 4Rx8	Now
32GB	RDIMM, LRDIMM	4Gb	4Rx4	Now
64GB/128GB	Under consideration			

Samsung is investigating over 32GB solutions for Ultra High Density Application



Advanced process technology is driving significant power reduction

Memory Power Consumption Cut by ~30% at Each Process Node

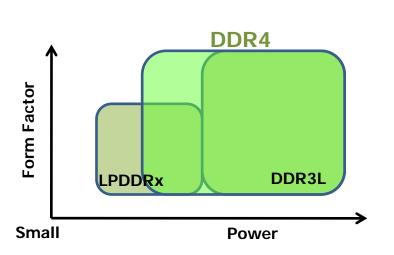


Considered with an 8 hours active and 16 hours idle status in server

SAMSUNG

Source: Samsung Lab.

- Efficient power/performance
- No significant die size impact with higher speed & less power over DDR3
 - DDR4 POD deceases IO Power & supports higher speed
- Support 1.2V VDD/VDDQ same as LPDDRx

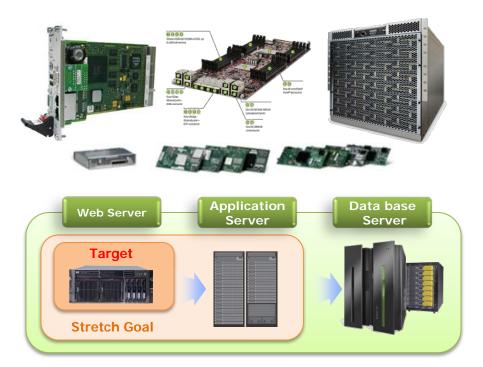


	Special Functionality
	CAL (CMD/ADDR Latency)
Low Power for Server/Mobile	MPSM (Max Power Saving Mode)
Application	1.2V
	POD
Better Reliability for	CRC
Server/On Board solution	Connectivity Check

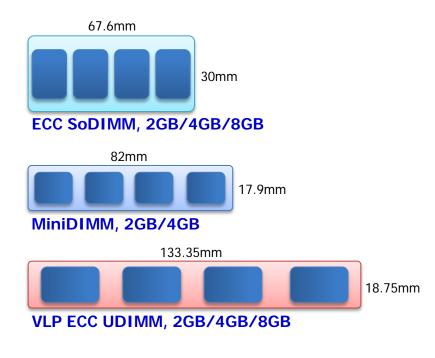


Emerging Application – Micro-Server

- Micro-server is a newly emerging server segment aiming the efficiency of performance/power
- Small form factor module for space minimization
 - Requires power efficient solution (4Gb base 4GB)
 - Samsung is supporting 3 types solutions for small form factor requirement



[Micro-server Applications]



[Small F/F Solutions of Samsung]



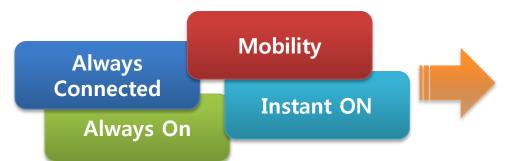
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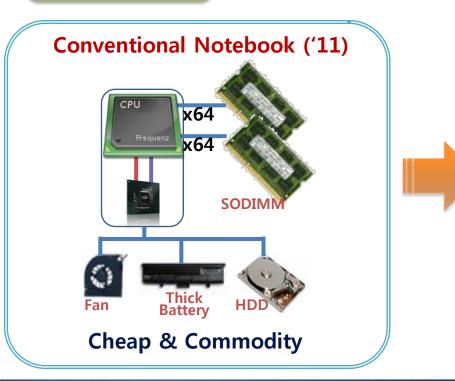
■ UX(User Experience) is driving new paradigm & Intel Ultrabook[™] accelerates this movement



Thin & Light

Accessibility

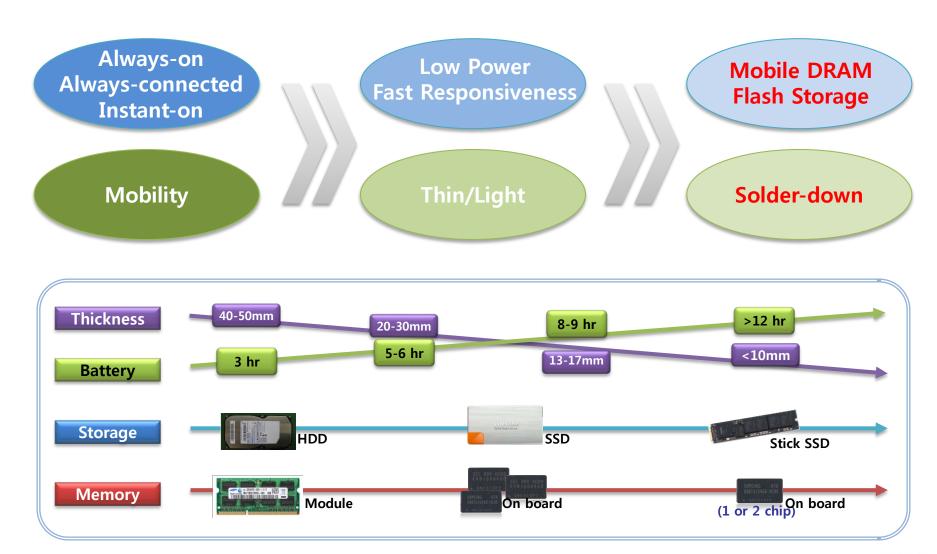
Longer Battery Life





Memory Devices for Ultrathin Notebook

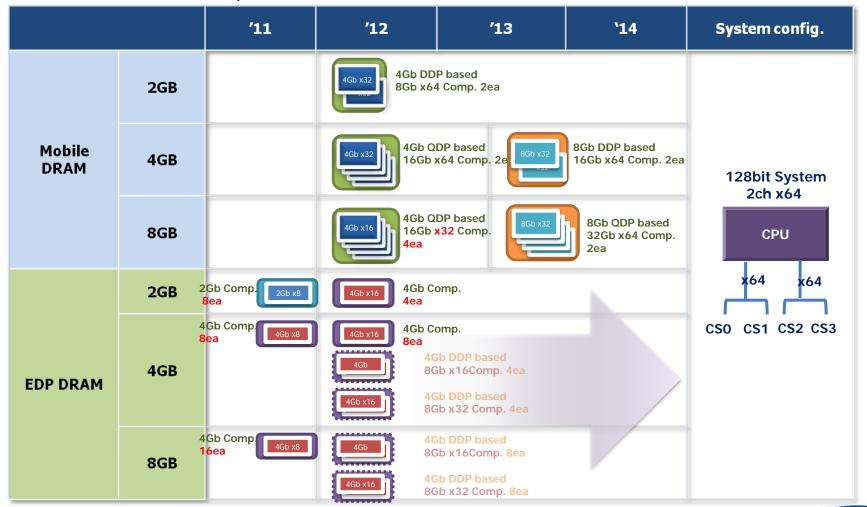
Memory properties required by new transition



Memory Solution for Ultrabook™

Investigating various memory configurations

• 4Gb would be a best-fit in '12~'13 timeframe in capacity, power consumption, smaller board area, price, etc.



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PC Era

Mobile Era

Desktop → Notebook

Performance

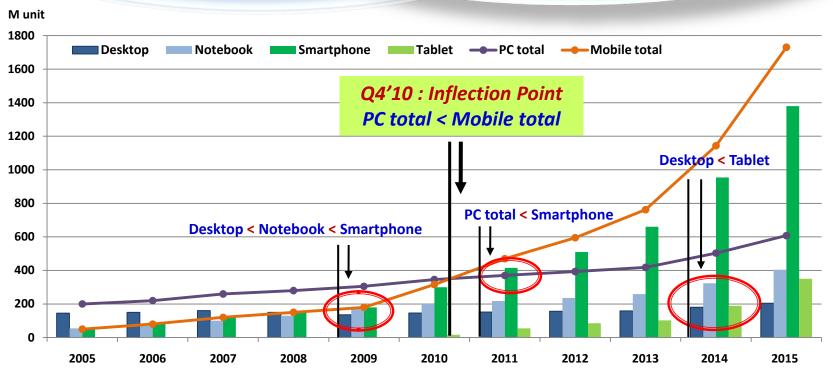
- Personal, Passive
- Intermittent Connectivity
- **Always Plugged-In**

On/Off plug-in

Limited mobility

Smartphone/Tablet→ Mobile Computing Watt/Bandwidth

- Shared, Interactive
- Always Connected/On
- Instant on

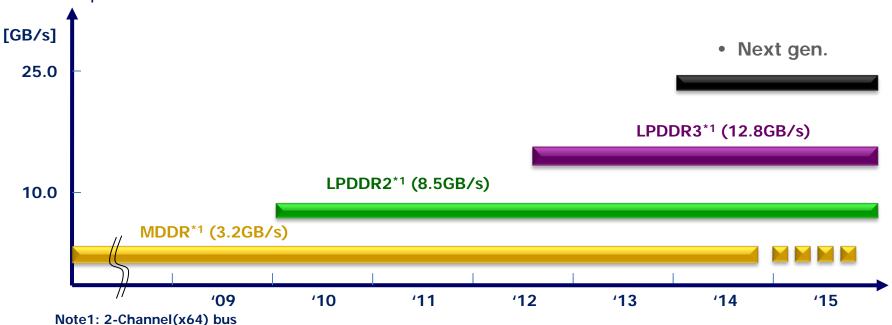


^{*} Source: Global Unit shipment by IDC, Morgan Stanley Research_Feb'11, 2014/2015 forecast based on 2005~2013 CAGR

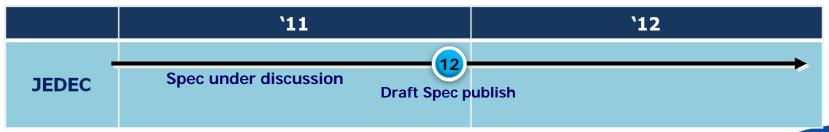


LPDDR3 (Low Power DDR3), next DRAM I/F for mobile application

- Successor of LPDDR2 : Low VDD(1.2V), Low IDD6
- Spec under definition in JEDEC



■ LPDDR3 JEDEC draft spec will be available in Dec. '11



Memory Solution for Tablet/Smartphone

Smartphone : 512MB/1GB/2GB LPDDR2, Tablet : 2GB/4GB LPDDR3

- LPDDR3 from '12 (4Gb, '12 → 8Gb, '13)
- Supporting both POP (2chx32) and discrete (1chx32 or 2chx32)
- PKG height <1.0mm (up to 4-stacks)





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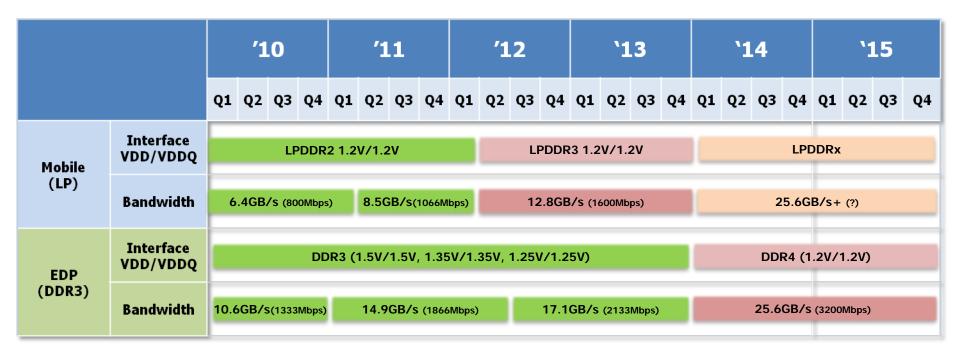
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Samsung DRAM Long Term Forecast

Samsung builds up the product lineup for all segments

- Low power memory LPDDR2/3 for mobile device
- Standard DDR3/4 for computing device





Additional Sources of Information on This Topic:

- Other Sessions LRDIMM end to end Q&A right after this session in this room
- Demos in the showcase Samsung, Hynix, and Inphi showing DDR3 and LRDIMMs



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